2024 Campaign Toolkit:

Social Media Posts

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# United Way of Licking County Social Media Handles

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| --- | --- | --- | --- |
| **Twitter:** | **Facebook:** | **Instagram:** | **Linkedin:** |
| [@uw\_licking\_co](https://twitter.com/unitedwayhh) | [@united](https://www.facebook.com/unitedwayhh)waylc | [@uwlickingco](https://www.instagram.com/unitedwayhh/) | @united-way-of-licking-county |

# Kick Off Posts

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| --- | --- | --- | --- |
| **Twitter** | **Facebook** | **Instagram** | **Linkedin** |
| [@uw\_licking\_co](https://twitter.com/unitedwayhh) funding provided 117,596 services to the Licking County community!  The <Org Name> team is ready show our support this year to help [@uw\_licking\_co](https://twitter.com/unitedwayhh) in community recovery. | [@united](https://www.facebook.com/unitedwayhh)waylc funding provided 117,596 services to the Licking County community!  ⠀  The <Org Name> team is ready show our support this year to help [@united](https://www.facebook.com/unitedwayhh)waylc in community recovery. | [@uwlickingco](https://www.instagram.com/unitedwayhh/) funding provided 117,596 services to the Licking County community!  ⠀  The <Org Name> team is ready show our support this year to help [@uwlickingco](https://www.instagram.com/unitedwayhh/) in community recovery. | [@united-way-of-licking-county](https://www.instagram.com/unitedwayhh/)  funding provided 117,596 services to the Licking County community!  The <Org Name> team is ready show our support this year to help [@united-way-of-licking-county](https://www.instagram.com/unitedwayhh/)  in community recovery. |
| DYK? [@uw\_licking\_co](https://twitter.com/unitedwayhh) supports 44 programs across our community!  This year, we’re raising funds for [@uw\_licking\_co](https://twitter.com/unitedwayhh) to support our friends and neighbors who need help the most. | DYK? [@united](https://www.facebook.com/unitedwayhh)waylc supports 44 programs across our community!  ⠀  This year, we’re raising funds for [@united](https://www.facebook.com/unitedwayhh)waylc to support our friends and neighbors who need help the most. | DYK? [@uwlickingco](https://www.instagram.com/unitedwayhh/) supports 44 programs across our community!  ⠀  This year, we’re raising funds for [@uwlickingco](https://www.instagram.com/unitedwayhh/) to support our friends and neighbors who need help the most.  ⠀ | DYK? [@united-way-of-licking-county](https://www.instagram.com/unitedwayhh/)  supports 44 programs across our community!  ⠀  This year, we’re raising funds for [@united-way-of-licking-county](https://www.instagram.com/unitedwayhh/) to support our friends and neighbors who need help the most. |

# Impact Posts

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| **Twitter** | | **Facebook** | **Instagram** | **Linkedin** |
| Now more than ever, our community needs our help.  The <Org Name> team is supporting [@uw\_licking\_co](https://twitter.com/unitedwayhh) to keep the safety net of social services protected for the most vulnerable in community.  #UWLC | Now more than ever, our community needs our help.  ⠀  The <Org Name> team is supporting [@united](https://www.facebook.com/unitedwayhh)waylc to keep the safety net of social services protected for the most vulnerable in community.  ⠀  #UWLC | | Now more than ever, our community needs our help.  ⠀  The <Org Name> team is supporting [@uwlickingco](https://www.instagram.com/unitedwayhh/) to keep the safety net of social services protected for the most vulnerable in community.  ⠀  #UWLC | Now more than ever, our community needs our help.  ⠀  The <Org Name> team is supporting [@united-way-of-licking-county](https://www.instagram.com/unitedwayhh/) to keep the safety net of social services protected for the most vulnerable in community.  ⠀  #UWLC |
| 37% of Licking County households live in poverty or are ALICE - earning above the Federal Poverty Level but not nearly enough to afford basics.  ⠀  At <Org Name>, we’re standing together with [@uw\_licking\_co](https://twitter.com/unitedwayhh) to support community recovery.  ⠀  #UWLC | 37% of Licking County households live in poverty or are ALICE - earning above the Federal Poverty Level but not nearly enough to afford basics.  ⠀  At <Org Name>, we’re standing together with [@united](https://www.facebook.com/unitedwayhh)waylc to support community recovery.  ⠀  #UWLC | | 37% of Licking County households live in poverty or are ALICE - earning above the Federal Poverty Level but not nearly enough to afford basics.  ⠀  At <Org Name>, we’re standing together with [@uwlickingco](https://www.instagram.com/unitedwayhh/) to support community recovery.  ⠀  #UWLC | 37% of Licking County households live in poverty or are ALICE - earning above the Federal Poverty Level but not nearly enough to afford basics.  ⠀  ⠀  At <Org Name>, we’re standing together with [@united-way-of-licking-county](https://www.instagram.com/unitedwayhh/) to support community recovery.  ⠀  #UWLC |

# Thank You Posts

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| **Twitter** | **Facebook** | **Instagram** |  |
| Thank you to everyone at <Org Name> for joining the work to support [@uw\_licking\_co](https://twitter.com/unitedwayhh)!  [@uw\_licking\_co](https://twitter.com/unitedwayhh) invested in 45 programs throughout Licking County to help people in our community to get the help they needed.  We’re looking forward to continuing to show our support for #UWLC! | Thank you to everyone at <Org Name> for joining the work to support [@united](https://www.facebook.com/unitedwayhh)waylc!  ⠀  Last year, [@united](https://www.facebook.com/unitedwayhh)waylc invested in 45 programs throughout Licking County to help people in our community to get the help they needed.  We’re looking forward to continuing to show our support for #UWLC! | Thank you to everyone at <Org Name> for joining the work to support [@uwlickingco](https://www.instagram.com/unitedwayhh/)!  ⠀  Last year, [@uwlickingco](https://www.instagram.com/unitedwayhh/) invested in 45 programs throughout Licking County to help people in our community to get the help they needed.  We’re looking forward to continuing to show our support for #UWLC! | Thank you to everyone at <Org Name> for joining the work to support [@united-way-of-licking-county!](https://www.instagram.com/unitedwayhh/)  ⠀  Last year, [[@united-way-of-licking-county](https://www.instagram.com/unitedwayhh/)](https://www.instagram.com/unitedwayhh/)  invested in 45 programs throughout Licking County to help people in our community to get the help they needed.  We’re looking forward to continuing to show our support for #UWLC! |
| We’re grateful to our <Org Name> team for coming together in support of [@uw\_licking\_co](https://twitter.com/unitedwayhh)!  DYK? [@uw\_licking\_co](https://twitter.com/unitedwayhh) works with a network of 44 agencies across the community to help our friends and neighbors rebuild and recover.  Thank you for showing your support for #UWLC! | We’re grateful to our <Org Name> team for coming together in support of [@united](https://www.facebook.com/unitedwayhh)waylc!  ⠀  DYK? [@united](https://www.facebook.com/unitedwayhh)waylc works with a network of 44 agencies across the community to help our friends and neighbors rebuild and recover.  ⠀  Thank you for showing your support for #UWLC! | We’re grateful to our <Org Name> team for coming together in support of [@uwlickingco](https://www.instagram.com/unitedwayhh/)!  ⠀  DYK? [@uwlickingco](https://www.instagram.com/unitedwayhh/) works with a network of 44 agencies across the community to help our friends and neighbors rebuild and recover.  ⠀  Thank you for showing your support for #UWLC! | We’re grateful to our <Org Name> team for coming together in support of [[@united-way-of-licking-county!](https://www.instagram.com/unitedwayhh/)](https://www.instagram.com/unitedwayhh/)  ⠀  DYK? [[@united-way-of-licking-county](https://www.instagram.com/unitedwayhh/)](https://www.instagram.com/unitedwayhh/) works with a network of 44 agencies across the community to help our friends and neighbors rebuild and recover.  Thank you for showing your support for #UWLC! |